



We design and ship a simple booth-in-a-box to your fair location. On the day of the fair, you put together your Student Fair booth from this low-cost single-use box - in less than 30-mins.

### What is ark booth-in-a-box?

- ark booth-in-a-box is simple solution to put together your Student Fair booth in less than 30-mins.
- ark booth-in-a-box contains all the necessary marketing and communications collateral.
- ark booth-in-a-box designed to promote your educational institution to an international market at various educational fairs around the world.
- ark booth-in-a-box will help you represent yourself as one of the leading education providers in India.

### What is inside the Box?

- ark booth-in-a-box provides international standards promotional material to promote your Institute in international fairs.
  - 1) Two Flex banners size 2.75ft2 x 7.5ft
  - 2) One page flyers - front page in English and back page in the local language, quantity 2000 nos
  - 3) Laminated display messages - four sets pf 12 messages
  - 4) Institute CD
  - 5) Institute Film
  - 6) Institute Brochure

### How it is convinient?

- ark booth-in-a-box is very convenient to use.
- Just open the box at the fair and commence with your promotional activities using the material inside it.
- You do not have to carry any bulky material along with you across the globe.
- You will get the ark booth-in-a-box at your destination

### Why it is best solution?

- ark booth-in-a-box comes in a box, ready to use. All you need to do is decide where to display the material.
- ark booth-in-a-box will help you represent yourself as one of the leading education providers in India.
- Your busy schedule will not be effected with unnecessary worries about content and quality.

### Booth-in-a-box Design

- ark booth-in-a-box is designed by a highly professional and vastly experienced team.
- It caters to all of your requirements for the fair.

### Booth details

#### Standard booth:

size : 9 feet width x 9 feet breadth x 8 feet Height

#### Center wall details:

Wall size : 9 feet x 8 feet  
Laminated message – 6 nos  
Laminated panels – 6 nos

#### Left wall details :

Wall size - 9 feet x 8 feet  
Laminated message – 6 nos  
Laminated panels – 6 nos

#### Right wall details :

Wall size - 9 feet x 8 feet  
Laminated message – 6 nos  
Laminated panels – 6 nos

## FAQs

**I am regularly attending various international educational fairs.**

**Who will take care of my requirements for the Fair?**

ArkInc-Design does this job for you, by introducing the ark booth-in-a-box.

**What is ark booth-in-a-box?**

Ark booth-in-a-box contains all the necessary marketing and communications collateral you require to recruit students

**What is the advantage of ark booth-in-a-box?**

It portrays a professional image of your institute to all visitors of the fair

**Why ark booth-in-a-box is best solution?**

Ark booth-in-a-box provides international standards promotional material to promote your Institute in international fairs. ark booth-in-a-box is delivered to you at the fair location. ark booth-in-a-box will be made available to you before you reach the fair. ark booth-in-a-box comes in a box, ready to use. All you need to do is decide where to display the material.

**What does it contain?**

- 1) Two Flex banners size 2.75ft2 x 7.5ft
- 2) One page flyers - front page in English and back page in the local language, quantity 2000 nos
- 3) Laminated display messages - four sets pf 12 messages
- 4) Institute CD
- 5) Institute Film

**How it is convenient for me?**

- 1) You will get the ark booth-in-a-box at your destination
- 2) You just have to give a cut the top of the box to open it and start using the material inside.

**Who is creating the material inside the box?**

A team of professionals who have vast experience in this field will design, create and pack all the material inside the box.

**Why should I utilize the ark booth-in-a-box instead of one that is locally made?**

It portrays the wrong message about you to the visitors of the fair, if the locally made material does not meet international requirements.

**What is the price?**

ark booth-in-a-box price depends upon the contents inside it. You can telephone or send details by e-mail to the ArkInc-design team. The team will revert to you with the pricing.

**What should I do to get my ark booth-in-a-box?**

Just order by email, or by telephone

**When should I do my booking for the ark booth-in-a-box?**

You have to book your ark booth-in-a-box a minimum of 3 months before the actual fair.

## The price

ark booth-in-a-box price depends upon the contents inside it. You can telephone or send details by e-mail to the ArkInc-design team on booth-in-a-box@arkinc-design.com. The team will revert to you with the pricing

## Book Your Box Now!

2 Simple Steps

Step 1: You sign the simple 1-page arkmail Service Contract and mail to booth-in-a-box@arkinc-design.com.

Step 2: Send all information about fair and your institute to our team by email on booth-in-a-box@arkinc-design.com.

# arkinc design

Marcom solutions for academia worldwide



We are education domain experts offering marketing and communication solutions to the education industry worldwide

Based in Pune in India, ArkInc-Design is a leading professional services company - specializing in the design and development of marketing communications collateral for academia worldwide.

## Our Other offerings

### ark web

**Does your website look static and stale? Maximize its potential with a dynamic interactive website.**

We add interactivity and dynamic content to your website. We create innovative designs, clear, precise and informative content for your website.

### ark RSS

**Use RSS streams to disseminate your institute's information to your partners and agencies worldwide.**

RSS is industry standard for sharing information between websites. Enable your partner websites to dynamically get updated content from your website.

### ark mail

**Give your own domain email ids to all your staff and students. Build your own domain brand.**

It does not create very favorable impression of your institute - if your staff and students use email ids of free email services. Make them feel they belong to your institute

### ark print

**Full solution for internationalization (I18N) of your marketing collateral.**

Today, localized marketing collateral is essential to get good results. We provide a complete business solution - design, develop, localize, print and deliver worldwide

### ark film

**A visual is worth a thousand words. A film easily communicates your message to your prospective students .**

Let our team's "left brain rational" style communicate your key marketing messages in your film, CDs and streaming videos.

**Call now 91-98225-57463 or email to [info@arkinc-design.com](mailto:info@arkinc-design.com)**